



Tacoma-Pierce County Chamber | 950 Pacific Ave, Suite 300 | Tacoma, WA 98402
253-682-1739 | dotg@tacomachamber.org

BID REQUEST FORM

Project: Design the Walk Tacoma Poster, Rack Card, Magnet, Print Ad, and T-Shirt

Submit project pricing by e-mail to:

Meagan Kula, meagank@tacomachamber.org

Questions, contact Meagan Kula at (253) 682-1734

Project production timeline:

Final artwork files to chosen print vendor: February 26, 2014

Proofs, Changes, & Approval by: March 3, 2014

Bid requests due by February 18, 2014

Project Specifications:

Downtown On the Go is looking for design work within our branding for the 2014 Walk Tacoma marketing material. This will include designing a series poster, rack card, magnet, print advertisement, and t-shirt. All materials will need to be formatted for online use.

Walk Tacoma Marketing Materials

Design a Walk Tacoma Poster (11x17) with a Walk Tacoma logo, highlighting all 8 walking events

Design a Walk Tacoma Rack Card (approx. 4" x 6") listing all 8 walking events

Design a Magnet (approx. 4" x 6") listing all 8 walking events

Design a Print Advertisement (approx. 3.4" x 2") promoting the series

Design a T-Shirt for the series

We are trying to keep this with-in a budget of \$500.

Thank you for your interest in working with Downtown On the Go.